

Project for 2018

- Setting up an Ethics and Conduct Committee within UNSAR
- Developing a Code of Ethics / Code of Conduct



WHY?

BUSINESS ETHICS



**SOCIAL
RESPONSIBILITY**



TRUST



CONNECTION



HONESTY



INTEGRITY



COMMITMENT



TRANSPARENCY



CORE VALUES



RELIABILITY

Trust in Insurance Sector

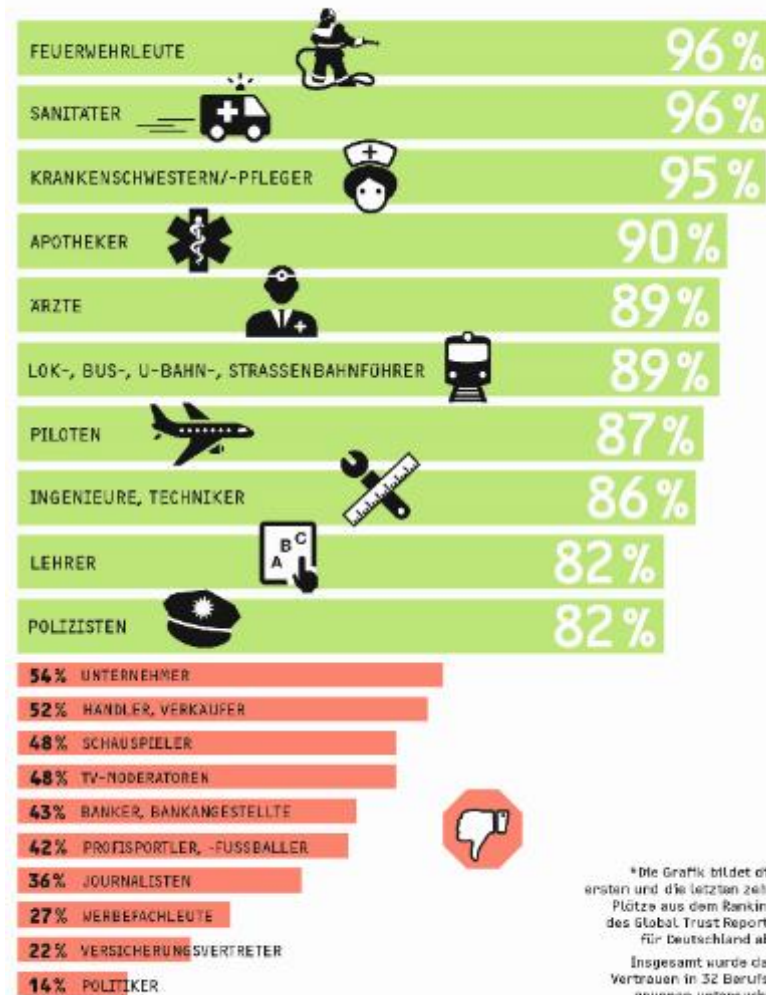
Example from Germany



Trust in Insurance Sales Men

Example from Germany

VERTRAUEN DER DEUTSCHEN IN BERUFSGRUPPEN*



* Die Grafik bildet die ersten und die letzten zehn Plätze aus dem Ranking des Global Trust Reports für Deutschland ab. Insgesamt wurde das Vertrauen in 52 Berufsgruppen untersucht.

(Re)Building Trust



Ethics vs Conduct



Ethics vs Profit



Regulation vs Self-regulation



Conclusion

Setting up an Ethics and Conduct Committee within UNSAR and developing a Code of Ethics / Code of Conduct are two pieces in our contribution to “Insured Romania”.



**THE FUTURE'S
CHALLENGE:
INSURED ROMANIA**